

CORNELIUS GOERRES PH.D.

CONSULTANT TRAINER SPEAKER



Benefitting **Diversity**. Understanding **Cultures**. Appreciating **Talent**.

Cornelius prepares relocations and offers know-how in cross-cultural communication. He knows the tools and competencies for improving performance with diversity and for a value-oriented talent management unimpeded by unconscious biases. He specializes in advancing any organization with individual learning and accomplished diversity.



His clients are business organizations from all branches as well as government and non-governmental organizations, often pro bono.

Cornelius Görres works with clients, participants, and colleagues from more than 50 countries on all continents: with mixed teams; to prepare expats for their relocation or introduce inpats to Germany; or by writing policy for the leading international non-profit provider in transformational educational exchanges, Youth For Understanding, with its 50 national organizations.

Cornelius and his cooperation partners have earned excellent references since 1995. His original focus on the United States (where he has spent some three years) has broadened to include Canada, Asia, Europe, and Germany, of course. Last not least, Cornelius consults managers coming from or working with many African nations, in particular South Africa.

His cooperation partners know many further countries and are also experienced with personnel and organizational development, change management, talent management, and more.

Cornelius Goerres is the founder and owner of **CULTURE OPTIONS**.

BACKGROUND

Cornelius has studied Communication Sciences, Modern German History, and American Cultural Studies at the universities of Munich and Hamburg, and he acquired his Ph. D. in 1996 with a dissertation on intercultural communication. His training skills have a solid base in a number of intensive train-the-trainer courses spanning several years plus some 35 years of practical experience.

From 1987 to his self-employment in 1995, Cornelius headed the Training and Seminars department of one of Germany's largest exchange organizations, Youth For Understanding (YFU). He developed a Training of Trainers series for YFU Germany and later for European Educational Exchanges - YFU.

Culture is our profession. Choose your options.

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SELECTED REFERENCES

- Allianz
- Altana
- Bavarian State Chancellory
- BMW
- Bosch
- Bristol-Myers Squibb
- B / S / H /
- Credit Suisse
- Deutsche Post World Net
- Dr. Oetker
- Faurecia
- Federal Ministry of Labor & Social Affairs
- Fresenius
- Goethe-Institut
- Goodyear and Dunlop
- HeidelbergCement
- Huth Dietrich Hahn
- ING-DiBa
- McKinsey / Asia House
- Munich Re
- Panasonic
- PricewaterhouseCoopers Academy
- Procter & Gamble
- Robert Bosch
- Siemens / Business Services
- Thyssen Krupp Marine Systems
- UBS
- Valeo
- Vattenfall
- Vodafone

TESTIMONIALS

Bristol-Myers Squibb, Orientation Germany – participants

“Cornelius Görres was extremely effective as a communicator and directed the programme specifically to our needs which was greatly appreciated. Well orchestrated with excellent research which was obviously regularly updated.”

“Very thoughtful, practical and effective. Great ability to apply understanding of German and other cultures to explain and understand. Excellent presentations. Clear, flexible and great illustration/animation.”

McKinsey, Orientation Germany – participant

„What is impressive for me is that I could learn to communicate/meet with German people, which is very interesting and at the same time very practical.”

Małgorzata Rojek, Webinar Intercultural Intelligence in Global Law – participant

„Knowledge of basic values in certain place, region, country is one of the fundamental factors necessary to

reach consensus in negotiations. There are strict connections between culture and written law.”

HeidelbergCement, Orientation Germany and Preparation USA – participants

“I really want to thank you for the workshop regarding Cross-Cultural, for sharing your knowledge, expertise and experience with us. You gave a full-on 100% effort and it is really appreciated. We are applying your advice, tips in our business and personal life.”

“I’ve really changed some perceptions and ‘preconceptions’ about German people. – I feel I know much more about German culture. – There were very specific tips and information, very useful for us as a family and for each as individual.”

Preparation South Africa – participant

“Thank you again for the fantastic training.”

3 things you liked best about the training?

“Knowledge, professionalism, and enthusiasm of the trainer. Exceptionally interesting presentation, supported by applicable and meaningful written material.”